

RECLAIM TIME WITH AI

Navigating the new world of Artificial Intelligence (AI) can be overwhelming, especially when flashy promises don't always translate to practical solutions for small businesses. Plaid Bridge Consulting Group takes a different approach, helping you embrace AI tools that you can use right now, without fear or confusion.

KEY IMPACT AREAS OF AI:

- **Creativity:** Generate new ideas and solutions to stay ahead of the competition.
- **Processes:** Automate routine tasks, freeing up time and resources for more important aspects of your business.
- **Profitability:** Identify areas to save money and increase revenue.
- **Resources:** Empower your workforce to use their talents more effectively.



TRAINING & CONSULTING ARE KEY:

Navigating the complexities of AI tools and determining which areas to prioritize can be challenging. Plaid Bridge is a pioneer in the fusion of business consulting and AI tools, offering a one-of-a-kind strategy that brings your organization to new heights.

Plaid Bridge offers training, workshops, talks, and customized consulting to help small businesses implement AI tools and strategies. Our experienced team prioritizes a balanced approach, ensuring clients understand and implement the tools they need without feeling overwhelmed.

We develop customized AI strategies tailored to your specific needs and goals, guiding you through education and implementation. Our focus is on using simple, immediate-impact AI tools to help you reach your goals, while avoiding the “shiny-object” tools that sound great but aren't yet fully baked.

WHY PLAID BRIDGE?

We are small business experts who have a passion for helping others succeed and achieve their dreams through consulting and applying technology where it fits.

Buzzwords and AI hype aren't enough to propel small businesses to success. It requires a sensible, informed approach that gets your company into a comfortable gear and in motion without driving so hard you fly off a cliff.

With our more than 60 years of combined experience in business consulting and technology, we'll demystify what AI has to offer and train and coach your team to get the most out of it, in just the right measure.

Let Plaid Bridge Consulting Group show you how to create time with AI so you can thrive in a rapidly changing world.



Don't let the idea of AI in your business overwhelm you, contact Plaid Bridge today:

✉ aiHelp@PlaidBridge.com

☎ 248 - 246 - 6646



START LEVERAGING AI

There are a myriad of ways to leverage AI tools in your small business. Ranging across a broad spectrum, from brainstorming to crafting engaging blog posts to generating product descriptions to sales pitches to generating project plans and timelines. There are nearly infinite applications:

Small Business Uses of AI Tools

- Content Creation
- Process Efficiency
- Customer Service
- HR
- Social Media
- Data-Driven Management
- Research
- Resource Allocation
- Email Marketing
- Learning, Training and Development

THE CHALLENGES

The AI landscape changes every day—that’s not an exaggeration. Literally every day something new is happening. The challenge for small businesses is three-fold:

- 1. Rapid AI Evolution:** It is nearly impossible for business leaders to stay abreast of all the new developments and breakthroughs. They can’t afford to invest valuable time in sorting what will work best for the organization.
- 2. Which AI tools?** With the constant flood of new daily announcements, which tools can a small business use to get the results they need, now? It’s all too easy to go down the proverbial “rabbit hole” playing with tools that seem promising and then don’t deliver.
- 3. When?** While it’s tempting to sit on the sidelines and wait for the dust to settle before getting into the game, your competitors may not be waiting! However, jumping in too quickly, across too many areas, may distract the organization from real priorities. The key here is the right balance of practical tools that are ready now to make a difference in your company.

WE DO SOMETHING AI CAN’T- WE CREATE CALM IN A STORM OF RAPID CHANGE

At Plaid Bridge, we speak "small business" and understand the unique challenges that you face. Our team of experts will educate, enable, implement, and accelerate your business, ensuring that you are not left behind in this fast-changing business environment.

Trust Plaid Bridge to guide your business towards a more successful future with AI tools. Contact us today:

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“I was working on a database that was running super slow, trying to optimize it to run faster. After spending an afternoon, I was still frustrated at the slowness. Working with Plaid Bridge, they were able to help me prioritize what info to upload into the AI tool. We saved over 8 hours of developer time by reducing the number of manually validated rows by 96%!”

–Database Architect